

PRESS RELEASE

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Inter-University Management Event Dare2Compete 3.0 organized at Kaziranga University

On the 11th of March 2017, Kaziranga University hosted and organized Dare2Compete, one of the most-awaited events in the region. A management event in its third year, Dare2Compete is organized by Kaziranga University's School of Business. The event saw more than 70 participants from all over Assam, who were final year graduate students.

The day-long programme saw four sub-events, which brought out the best in management skills of the participants. The first event was Avant Garde, where students put down their innovative ideas for a business plan. The next event, MarketKshetra, saw the students presenting their ideas to the judges, which included the details of their plan such as price, target customers and relevance. After completion of these events, the qualifying contestants went on to the next events.

A presentation titled 'An Insight to Success', conducted by Mr. Bobby Roy of Kaziranga University, followed MarketKshetra. The third event was Ad War, an advertisement designing competition, after which the final event 'Agnosco' was conducted. Agnosco tested the brand consciousness of the participants, through an intriguing quiz competition.

Dare2Compete ended with a prize distribution, where the winners were awarded with a laptop, a tablet, a kindle and a power bank. Like every year, this year too, Dare2Compete was a huge success, which saw the young students of Assam come together to demonstrate their management skills and talents. The School of Business of Kaziranga University is thankful to all the participating colleges and guests for being a part of Dare2Compete 3.0.