

**PRESS RELEASE****17 February 2017**

On the 16<sup>th</sup> of February 2017, Kaziranga University witnessed an enlightening talk by distinguished Professor Dr. Bijoy Bordoloi of the Department of Computer Management and Information Systems, Southern Illinois University, Edwardsville, USA. Dr. Bordoloi delivered an interesting lecture on Data Analytics to the students and faculty of the School of Business and the School of Social Sciences at Kaziranga University.

Dr. Bordoloi's talk focused on the increased usage of Big Data and Analytics in all walks of life, and the tremendous opportunities it offers to the students of Management Sciences. He commented that the future belongs to a world of interconnected devices that will generate data at tremendous velocity and volume, the power of which can be only harnessed by building expertise in data mining and analytics. Addressing the students, he stressed on the importance of Big Data and Analytics in the field of Social Sciences as well, while also appreciating the significance and need for Social Sciences in today's world.

Dr. Bijoy Bordoloi, who has his roots in the town of Jorhat, completed his Masters in Economics at Jawaharlal Nehru University, New Delhi and then an MBA from California State University, USA. Subsequently, he attained his Ph.D. in Business Management from Indiana University, USA. He has more than 50 publications in various international academic journals and conferences in the field of Management Information Systems.

This session was an incredible learning experience for the students of KU, who not only learned about the importance of Data Mining and Analytics, but were also made aware of its contribution in all domains of life.